

# she/her

Chicago, IL caitlinwagner.com

Designer, curator & fabricator with 10+ years of experience creating engaging visual environments and community-focused programming.

Applies personal insights from art, fashion, and retail towards consumer-focused cultivations – from developing processes to designing products that spark creativity and foster genuine connections.

### **Design & Creative Skills**

Adobe Creative Suite proficiency in Photoshop, Illustrator, and InDesign

**Brand Identity Development** across print, digital, and product applications

#### Illustration and Hand Lettering

Typography, Graphic Design, and Print Production

#### **Fabrication & Installation**

Proficient with power tools and construction techniques

Art handling, installation and deinstall

Sewing, embroidery, and mixed media techniques

Artwork delivery and logistics coordination

#### **Project Management**

Multi-timeline coordination and budget management

Artist collaboration and community engagement

Strong collaborative communication skills

Stays current with art, design, fashion, and retail trends

## **Technical Skills**

Photography and advanced image processing

Microsoft Office Suite, Airtable, Google Workspace

Squarespace, Canva, Mailchimp

# **Professional Experience**

## **Exhibitions Manager**

#### Comfort Station Logan Square | March 2022 - Present

Produce and manage ~10 multidisciplinary exhibitions per annual cycle, curating visual experiences and coordinating artist collaborations that celebrate Chicago's creative community.

Design and produce 85% of essential marketing materials to create inviting, accessible communications and user-friendly interfaces for improved team functionality.

Oversee exhibition production from planning through deinstall, developing foundational program processes and systems that can be applied beyond individual projects or players.

# **Graphic Designer & Image Preparator**

### Floating World Gallery | November 2021 - Present

Develop comprehensive brand identity strategies, designing marketing materials that expand digital presence across websites, social media, and client communications.

Implement advanced photo documentation processing systems, resulting in increased sales conversion rates through high-resolution image capture and editing.

### **Props Designer & Fabricator**

### Music Theater Works | Fall 2022 | Camelot

Designed, sourced and fabricated custom props using power tools and construction techniques, while managing budgets and coordinating with design teams and performers.

### **Props Artisan**

### Chicago Shakespeare Theater | Fall 2021 | As You Like It, Q Brothers Christmas Carol

Executed high-quality fabrication work for nationally recognized productions in a deadline-driven environment.

#### Sales Associate & Graphic Designer

## Gemini & Penelope's | November 2018 - March 2020

Created delightful graphic elements for custom retail signage, gift packaging, and visual merchandising that create memorable shopping experiences.

Partnered with business owners through collaborative consultations, developing unique brand personalities by designing promotional products and store signage.

# **Designer & Production Assistant**

#### Wildflower + Co. | July 2016 – August 2018

Designed engaging products and social media content featuring DIY elements that inspire and empower consumers to get creative with their style.

Fabricated captivating trade show displays and retail environments that invite exploration and conversation.

# **Professional Development**

#### Comfort Station Logan Square | 2021 - Present

Applied learning in curation, contemporary trends, arts administration, and public programming

#### American Institute for Graphic Arts | 2021 - Present

Ongoing engagement with design community, trends, and research

#### AIGA Portfolio Development Program | Fall 2020, Fall 2021

Focused on design portfolio optimization and industry best practices

## **Education**

Fashion Institute of Technology | Associate in Applied Sciences - Fashion Design | 2016 University of Wisconsin - Madison | Bachelor of Science - Fashion & Textile Design | 2016